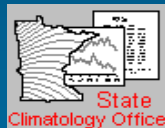


The Post Storm Survey

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Post Storm Survey (PSS)

This survey was created by Matt Taraldsen, a meteorology student at Saint Cloud State University, under the guidance of Earth and Atmospheric Sciences professor Dr. Anthony Hansen, Communication Studies professor Suzanne Stangl-Erkens and meteorologists from the National Weather Service office in Duluth, Minnesota.

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WAS*IS weather & society * integrated studies	WORKSHOPS				
Changing from what WAS to what IS the future of integrated weather studies					



Post Storm Survey (PSS)



Motivation

“Need a process by which WFO [Weather Forecast Offices] can systematically gather local customer input and local research results ... and turn that information into improved products and services” Ray Wolf – Science and Operations Officer NWS WFO
Davenport, IA

Goal

Improve communication & effectiveness of winter weather information and threat by gaining insight into perceptions and decision making processes related to hazardous winter weather.



The Post Storm Survey



- ***Not*** a Critique of Forecast Accuracy
- Rather, asks a few Specific Questions
 - How did you received the winter storm information
 - How did you perceived the threat of the storm
 - What steps did you take to prepare for the storm
 - How did your plans changed due to the storm



Post Storm Survey Details

- Post Storm Survey Homepage is Hosted on SCSU Web Server

<http://studentweb.stcloudstate.edu/tama0502/poststormsurvey.html>

- Test Season was Conducted Winter 2008
- Season 2 is ongoing through the Winter of 2009
- Survey will Continue to be operational through at least 2010.



How it works



- After a Winter Event Ends
 - A link to the *brief* event specific survey is posted on the PSS homepage
 - Survey is open to take for 3 days immediately following a winter storm that requires a warning to be issued by the local NWS office.
 - Additional links to the survey will be posted on the PSS homepage in the case of multiple or overlapping winter storms
- Survey results available online for anyone



Post Storm Survey

Multiple Online Locations to Access Survey

Partners in the Weather Community post a link to the PSS Homepage on their web pages to obtain wide broad of respondents after a winter event.



MNgage



facebook



Weather Forecasting Offices:



- Grand Forks, ND
- Aberdeen, SD
- Duluth, MN
- Minneapolis, MN
- Des Moines, IA
- La Crosse, WI





Post Storm Survey Details

Recent News Stories and Publicity

Star Tribune Article

Duluth News Tribune

On-Air Story MN Public Radio



Post Storm Survey



Responses & Results

View Preliminary Results From Season 2; 2008-2009

**Please Refer to the below links for the Preliminary
Post Storm Survey Results by Case**

- [2008 December 14th](#)
- [2008 December 20th](#)
- [2008 December 30th](#)
- [2009 January 3rd](#)
- [2009 January 12th](#)

[View Responses From Test Season \(Winter 2008\)](#)

Visit the [Northland Winter Storm Archive](#) for event summaries



How to get involved?

If you are interested in hosting a link to the Post Storm Survey on your website, please send an email to

poststormsurvey@gmail.com

Questions on the demographic data of the survey respondents, or to request the survey responses in spreadsheet format can be directed to [Matt](#) or [Amanda](#).



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Thank You!



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